

## **Honeybourne Gate**

**November 2014**

In these articles I have, until now, worked hard to fairly represent the very different models of retirement accommodation and not focussed too closely on the new development in Cheltenham that I am involved with. Since we open our show apartments this month, and for the first time can start to show off what we are building at Honeybourne Gate, I'm sure readers will forgive me if this month I am a little more focussed on our vision for retirement property.

Some retirement properties are little more than blocks of apartments that are sold or rented only to people over a certain age. The apartments may have an alarm call system but may have few other adaptations for older people. Some developments will offer a communal lounge or a laundry room. Others may also offer access to communal facilities such as a dining room in a neighbouring care home.

Until now, if you wanted to live in a retirement development with more extensive communal facilities you have usually had to look at a retirement village in a rural setting. But what if you want to live in a Town like Cheltenham, with access to buses, trains, the theatre, cinemas, restaurants, museums, exhibitions, festivals and shops?

When Honeybourne Gate opens next Spring you will have the opportunity of living in a high specification, self-contained apartment in a development that includes a restaurant, communal lounge, movie room, exercise pool, fitness room, library and a hairdresser. Residents will also have access to a roof garden and be able to relax in the magnificent central atrium where we will also hold concerts and exhibitions from time to time. And this development is in the heart of Cheltenham, at the junction of the High Street and Gloucester Road, with access to all the facilities that the Town offers and a private bridge onto the Honeybourne Line.

All this and we will have staff on site 24 hours a day to help out if you need assistance and to provide flexible services that will adapt to your changing needs.

Unfortunately, we won't be able to show you all these communal facilities until next Spring when building is completed but our show apartments will be open from November 14<sup>th</sup>. If you'd like to see for yourself why not call us?

***Stephen Ladyman***