

## **The Honeybourne Gate Vision**

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In this series of articles I've tried to give a balanced view of what you should look for in retirement property. When it comes right down to it, however, the key is to make sure you pick a property where you will be comfortable, content and safe. Not all developments are the same, some offer only basic services while others offer more extensive facilities and some are in rural areas and some in towns. But, Oak Retirement and the Markey Group have a very clear idea of what retirement property should offer and that is what we are developing at Honeybourne Gate.

At Honeybourne Gate we decided not only to offer luxurious self-contained apartments but also a wide range of communal facilities. All our apartments have ensuite bathrooms with level access showers, and most also have either a separate wc or bathroom, and the kitchens are fully fitted out with oven, hob, dishwasher, washing machine, fridge and freezer. And to tempt you out of your apartment, there is a communal lounge and dining room, a movie room, a fitness suite and exercise pool and a roof garden. The centrepiece of the development is a magnificent atrium where apartment owners will be able to socialise and, from time to time, enjoy concerts and exhibitions.

The service charge will include the cost of maintaining the building and communal areas and also includes 1.5 hours of service in your apartment. Most owners will use this for cleaning or laundry. If you need additional help, such as personal care, then this can be purchased from the on-site team so you don't have to buy services through the service charge until you need them. Staff will be on-site 24 hours a day to offer help should you need it so you, and your family, can have peace of mind.

Location is also important and in our view a town centre location has a lot of advantages for retirement developments compared to rural settings. Owners at Honeybourne Gate have easy access to Tesco and Waitrose, to the exciting retail opportunities in the town centre, to doctors' surgeries, the hospital and to all the museums, galleries and entertainment that Cheltenham has to offer. There is an undercroft car park if you want to keep your car, but there are also local bus routes and the station is not far away.

In the end, it's your choice. Honeybourne Gate will be completed in June and the marketing suite is open now. Why not call in? We will also be arranging tours of the communal spaces as soon as the building work allows. We believe that we are setting a new standard for retirement property in Cheltenham – come in and see for yourself.

***Stephen Ladyman***